



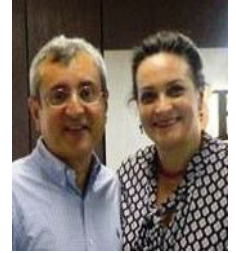
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EDITORIAL

Chères lectrices, chers lecteurs,

Sur les starting-blocs de la rentrée... A vos marques, Prêts, Partez ! Inutile de regarder dans le rétroviseur, les vacances sont bien derrière nous et presque oubliées au rythme de la cadence métré, boulot, dodo allant crescendo jusqu'à Noël. Officiellement « Empty nesters », traduisez : « couple dont les enfants ont quitté le nid familial », désormais 8,051km nous séparent de nos 2 garçons étudiants à l'université. Vishal et moi rééquilibrions notre vie autour de nos objectifs professionnels, toujours fidèles au poste à votre service.



Nous vous l'avions annoncé en Janvier 2019, cette année ORYX BANGLADESH met l'accent sur le mécénat culturel. Après le photographe Prince, la réalisatrice Isabelle Antunes, voici avec le soutien de l'Alliance française, le guitariste français Thibault CAUVIN. Le connaissez-vous ? Je vous recommande vivement d'écouter ce talentueux artiste qui partagera sa passion avec nos amis bangladais, eux-mêmes férus de culture musicale locale et internationale. Plus d'informations suivent à l'intérieur de cette lettre d'information dans la rubrique COVERSTORY.

Le bidonville de Bashantek au Nord de Dhaka a fait peau neuve grâce à notre action lors de la journée mondiale du nettoyage des déchets sauvages. Nous soutenons l'ONG Eau et Vie depuis leur arrivée au Bangladesh et parmi tous les volontaires, 3 de nos employés : Eden, Kazi et Mahbub ont répondu à l'appel pour leur prêter main forte. Mme Jacqueline Murekezi, responsable des opérations, nous a remercié avec insistance pour avoir offert des kits d'école aux 30 enfants participants au concours de dessin. Retrouvez les détails de cette sortie caritative dans ORYXCSR.

Les exportations textiles du Bangladesh vers l'Europe bénéficient toujours des GSP (Generalized System of Preferences) accordant une exemption totale des droits de douane. Avez-vous entendu parlé du système REX (Registered Exporter System) ? L'union européenne a présenté ce système d'enregistrement automatique au Bangladesh pour faciliter le suivi des expéditions textiles. De ce fait le document en soit appelé GSP est remplacé par le système REX. Il suffit que les fabricants s'inscrivent sur le portail REX avant le mois de Décembre cette année. Le compte à rebours a commencé et rassurez-vous ORYX BANGLADESH a bien alerté chaque fabricant, nous répertorions déjà 2 inscrits !

Septembre c'est aussi la rentrée des salons de Paris à Shanghai en passant par Dhaka, pour notre prochain déplacement style en Europe, Alice et moi avons préparé de nouvelles matières, valeurs ajoutées et échantillons Hiver20 sans oublier les certificats attestant de l'authenticité des fibres organiques, éco-véro, coton recycle, polyester recycle, Tencel et même du café. Chaque saison apporte son lot de nouveautés. Prenez vite rendez-vous avec nous, nous sommes impatients de développer ensemble nos potentiels respectifs.

Bonne lecture à toutes et à tous, Bien cordialement,

Corinne Dogra

GOTS : Connecting for Success

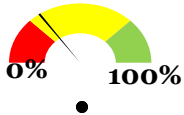
To support Bangladesh RMG Industry , Global Organic Textile Standard (GOTS) has arrange a seminar on 8th September which serves to bring together key players of the organic textile industry, including brands, exporters, certifiers, chemical industry, and other significant stakeholders.



In 2018, Bangladesh reached 2nd position, after India, in terms of the total number of GOTS certified facilities worldwide. This growth trend showcases the commitment of the Bangladeshi textile industry to not only organic fibers, but also to environmental and social compliances. Fire and Building Safety are included in the GOTS criteria and the country has shown significant progress in all these areas.



30%



Do you know that? 30% ORYX factory sourcing are GOTS certified

Source: Apparel online , August 2019

ORYX CSR

NGO : Water & Life

ORYX Bangladesh takes action with NGO Eau et Vie (Water & Life) in their annual **World Clean Up Day** (3rd edition) in Bhashantek where Water & Life has been providing WASH (Water , Sanitation & Health)

services to the slum dwellers since 2010.

3 ORYX staff, Kazi Merchandiser dept 1, Mahub Account dept & Eden HR & Compliance Manager actively join the cleaning operation and distribute 30 prizes for 30 kids in the Art completion.



To know more about water& life follow the link --->
<http://eauetvie.fr/en/pays/bangladesh>



COVERSTORY

Thibault Cauvin: Guitarist

ORYX
BANGLADESH

ORYX Bangladesh sponsors Arts & Culture in 2019



Artist: Thibault Cauvin , French classic Guitarist

Study : Bordeaux Conservatoire and Paris Conservatoire National Supérieur.

Named as “Ambassadeur de Bordeaux”, and the patron of the “Paris Guitar Foundation”.

Thibault is widely acclaimed for his passion & creativity and has been touring extensively for 15 years now, playing in the most prestigious halls in the world.

In collaboration with Alliance de Francaise, ORYX Bangladesh is proud to welcome Mr. Cauvin Thibault.

Come and let's have a night of soulful classic music concert on Tuesday November 5th at Shipakala academy, Dhaka. We have tickets for you!

For more info click <https://www.thibaultcauvin.com>



1 Guitar

13 first prizes

1000 concerts

120 countries

10 albums

af

Alliance Française
Dhaka - Bangladesh

DHAKAVIBE

The Food Ranger's gastronomic adventures in Dhaka



Earlier this year, globally renowned vlogger Trevor James aka The Food Ranger visited Dhaka, exploring the city's culinary gems. To no one's surprise, videos featuring his food outings in Dhaka took social media by storm.

D.S : What kind of vibe did you get from Dhaka while filming?

TREVOR: I found Dhaka to be a really cool city -- modern in certain areas and traditional in others. We loved exploring the bustling back alleys of Pura Dhaka as well as the modern areas of Gulshan and checked out some of the trendy restaurants there too. There were some areas that were so busy and crowded for me that's

what made it so exciting because I love to capture lots of energy and action on camera.

D.S : Having tasted food in so many cities, where do you put Dhaka on the culinary map?

TREVOR: To me, it's all about the incredible variety of spices and the vast array of fish dishes to try and of course the flavor of mustard!.

Canadians are known to be polite, but I had no idea hospitality like what we experienced in

Author : MH Haider , Daily star 07/9/2019



SPOTLIGHT

Bangladesh: the tiger of Asia

Bangladesh has become a tiger among the Asian nations as no other country in the continent has grown as much as it recorded, said a high-powered German business delegation in Dhaka .

Twenty Three CEOs and high-ranking business representatives visited Bangladesh on September 8 and 12 to explore future business opportunities for German enterprises in the country and address key concerns faced by the foreign investors.

The delegates represented sectors with strong potential, including in construction, IT, interior design, shipping, tourism, and environment technologies. “Bangladesh has really become the tiger of Asia. Its economy is extremely dynamic. The economy grew 8.13 % last year which is unparalleled in Asian countries,” said Peter Clasen, the head of the delegation.

The delegation chief said the biggest asset of Bangladesh is its young workforce. No other Asian country has such a young workforce and needs strong international public relations agencies so that the success stories of the country can be highlighted to the people around the world.



German Business Delegation headed by Peter Clasen, Peter Fahrenholtz and German Ambassador

Source: Star Business 13/9/2019

BEYOND BANGLADESH

Trade war helps raise apparel export to US

The US-China trade war is directly benefitting Bangladeshi exporters, with garment shipments to the US increasing over 3 % this year compared to that last year, said Bangladesh Garment Buying House Association (BGBA).



The biggest challenges are fast adoption of automation and exploration of marketing avenues alongside meeting shortages of skilled mid-level manpower. “We need to produce massive numbers of trained human resources to survive in the business in the age of automation,” said the association chief President Kazi Iftequer Hossain .



Some Bangladeshi garment exporters are already in business with Amazon, a US-based global e-commerce giant, one of the world’s largest online retailers leads to lesser dependence on human resources.

Source: Star Business , 8/9/2019

BANGLADESH CANVAS

Decathlon enters Bangladesh

ORYX
BANGLADESH

The French retailer of sporting goods, has opened its showroom in Bangladesh for the first time at Uttara, Dhaka. Now it has a presence in 49 countries including Bangladesh and it is dominating as one of the largest sports goods retailer in the world.

DECATHLON BANGLADESH

The company will source from its warehouse in India, items for football, cricket, basketball, swimming, cycling, trekking, hiking and walking alongside sports textiles, backpacks, tents and other accessories and fitness products are available in the new store.



With an annual revenue of over €12 billion, Decathlon has 1,500 stores in 54 countries, including almost all major economies. In South Asia, it has 70 stores in India and one big store in Sri Lanka.

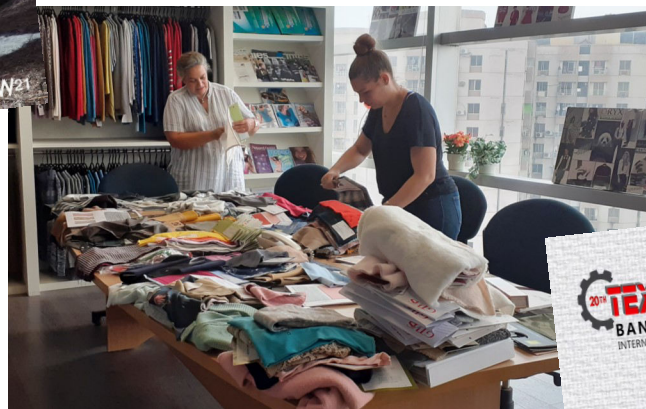
Author :Refayet Ullah Mirdha, Star Business , 10/9/2019

FASHION FORWARD

Coming up! New trends winter 2020 from ORYX

Mrs. Corinne Dogra and Ms. Alice Esteva are selecting fabric swatches & trims for their marketing trip to Europe mid October.

See you soon!





Md. Kamal Uddin
Bangladeshi
Office Attendant
3 March 1971



S.M. Kamrujjaman
Bangladeshi
Senior Quality Controller
31 December 1980

Hi, Welcome to ORYX

I am Kamal at your service :)

Married and with 2 kids

During weekend love to stay home and play with my kids

Working with ORYX for almost 11 years now, I love my work here .

You may not see me often, but I am always around for tea, coffee, photocopy.....

Hello , I'm Jaman

I love natures and spending time with wife and son .

Likes to travel, & play Cricket

Enjoy work together with ORYX for 11 years now and enhancing my skills as SQC, everyday in factory is a must and strictly enforcing product control.

ORYX office is closed on 8th October for Durga Puja

SOCIAL MEDIA

Hey! Did you see that?



Happy Birthday

World Cleaning Day



Masum— 6th Aug Alice—29th Sept
Dulal—10th Sept Sharmin— 22nd Sept

Bhashantek, Slum Dhaka

